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Challenges and Opportunities in International Business

business environment, such as political economic forces, cultural differences, international and national institutions, and the strategic business implications of such topics.

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Research Journal of Management Sciences _____ ISSN 2319-1171 Vol. 2(11), 34-38, November (2013)
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3University of Kuala Lumpur Business School Kuala Lumpur Malaysia . Abstract International business has been a much discussing topic. Threat to international business is the major fences the growing of the same trade in all over the world. Economics expert have disagree on the reality of international business for a country benefits.

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